

## **AMENDMENTS TO THE DRAWINGS**

The attached sheets of drawings include changes to FIGS. 1, 2A, 2B, 5A, 5B, 6A, 6B, 6C, 6D, 6E, 7-11, and 12B. These sheets, which includes FIGS. 1, 2A, 2B, 5A, 5B, 6A, 6B, 6C, 6D, 6E, 7-11, and 12B, replaces the original sheets which includes FIGS. 1, 2A, 2B, 5A, 5B, 6A, 6B, 6C, 6D, 6E, 7-11, and 12B. The changes to the drawings were made in accordance with the Office Action's suggestions to add allegedly necessary textual labels to features of FIGS. 1, 2A, 2B, 5A, 5B, 6A, 6B, 6C, 6D, 6E, 7-11, and 12B.

### **REMARKS**

By this Amendment, Claims 2, 3, 5-13, 17-25, 27, 28, 30-38, and 42-50 have been cancelled and Claims 54-58 have been added. Hence, Claims 54-58 are pending.

### **FILED IDS HAS NOT BEEN ACKNOWLEDGED**

The Applications have not yet received an initialed form PTO-1449 acknowledging the receipt and consideration of the information disclosure statement (IDS) filed June 8, 2005 ("the June IDS"). Further, the Examiner's initials were missing next to several references on the initialed form PTO-1449 acknowledging the receipt and consideration of the IDS filed May 12, 2005 ("the May IDS"). Consequently, the Applicants respectfully request an initialed form PTO-1449 acknowledging the receipt and consideration of each and every reference of the May IDS and the June IDS.

### **SUMMARY OF REJECTIONS**

The Office Action indicated no response has been received to the objection to the drawings last raised in the Office Action of February 2, 2004.

Claims 2-3, 6-13, 17-18, 20-25, 27-28, 31-38, 42-43, and 45-53 are rejected under 35 USC §103(a) as allegedly anticipated by U.S. Patent No. 6,185,587 issued to Bernardo et al. ("*Bernardo*") in view of U.S. Patent Application No. 2003/0058277 by Bowman-Amuah et al. ("*Bowman-Amuah*") in view of U.S. Patent No. 6,828,992 issued to Freeman et al. ("*Freeman*").

Claims 5, 19, 30, and 44 are rejected under 35 USC §103(a) as allegedly unpatentable over *Bernardo* in view of *Bowman-Amuah* in view of *Freeman* in view of U.S. Patent No. 6,748,569 issued to Brooke et al. ("*Brooke*").

The rejections are respectfully traversed.

## **THE DRAWINGS HAVE BEEN AMENDED AS SUGGESTED**

The drawings have been objected to under 37 CFR. § 1.84(o) and MPEP § 608.02 for allegedly failing to show necessary textual labels in various figures. It is respectfully submitted that the drawings, as originally filed, are clear on their face and do not require any additional textual labels to comprehend the subject matter of the drawings. However, the drawings have been amended herein in accordance with the suggestion on the Office Action. Consequently, it is respectfully submitted that the objection to the drawings has been overcome.

## **THE PENDING CLAIMS ARE PATENTABLE OVER THE CITED ART**

Assuming, *arguendo*, that each of the cited references were to be properly combined, each of the pending claims recites a combination of elements that is not disclosed, taught, or suggested by the cited art, either individually or in combination. Each of the pending claims shall be discussed below.

### Claim 54

Claim 54 is a method for building a customized web site that recites the following features:

**storing a web site XML file;**  
**wherein the web site XML file is an XML document that specifies the structure of a multi-page web site;**  
**wherein the web site XML file specifies (a) relationships between web pages of the multi-page web site, and (b) the structure and content of the pages of the multi-page web site;**  
**storing XML definitions for a plurality of components that are available for use by the customized web site;**  
**presenting a user with a series of one or more user interfaces for modifying the multi-page web site to create the customized web site;**  
**wherein the one or more user interfaces include controls for adding one or more components of said plurality of components to the multi-page web site;**  
**receiving through the controls user input that adds a particular component of said plurality of components to said multi-page web site;**  
**in response to the user input, adding the XML definition associated with the particular component to the web site XML file to produce a modified**

**web site XML file that defines a multiple-page web site that includes said particular component;**  
**causing a web site building component to automatically build the customized web site based on the modified web site XML file (emphasis added).**

At least the above-bolded elements are not disclosed, taught, or suggested, either individually or in combination, by *Bernardo*, *Bowman-Amuah*, and/or *Freeman*.

Claim 54 is directed towards building a customized web site. According to Claim 54, a web site XML file is stored. The web site XML file is an XML document that specifies the structure of a multi-page web site. The web site XML file further specifies (a) relationships between web pages of the multi-page web site, and (b) the structure and content of the pages of the multi-page web site. XML definitions for a plurality of components that are available for use by the customized web site are stored. A user is presented with a series of one or more user interfaces for modifying the multi-page web site to create the customized web site. The one or more user interfaces include controls for adding one or more components of the plurality of components to the multi-page web site. User input that adds a particular component of the plurality of components to the multi-page web site is received through the controls. In response to the user input, the XML definition, associated with the particular component, is added to the web site XML file to produce a modified web site XML file that defines a multiple-page web site that includes the particular component. A web site building component is caused to automatically build the customized web site based on the modified web site XML file.

While both Claim 54 and *Bernardo* are directed towards building a customized web site, there are significant differences in how Claim 54 and *Bernardo* build customized web sites. *Bernardo* teaches an approach for creating a web site wherein a user is presented with a view that allows the user to select the desired features of the web site. Thereafter, a tool identifies which HTML templates (“the selected HTML templates”) in a library of stored HTML templates are associated with the selected desired features. The user may be prompted for certain data

from the user to personalize the selected HTML templates. Thereafter, the selected HTML templates are populated with the data collected from the user to create the web pages of the web site. The created web site may then be forward to a server, so that the web site may be approved, and thereafter served to a requestor upon request (See FIG. 3 and the corresponding description in Col. 7, line 1 to Col. 8, line 33).

Significantly, the approach of *Bernardo* fails to disclose or suggest the use of XML. Indeed, the Office Action acknowledges *Bernardo* “does not teach XML file/template using XML.” Consequently, as shall be explained in further detail below, since *Bernardo* fails to disclose any techniques involving the use of XML, *Bernardo* cannot possibly disclose, teach, or suggest the above-bolded elements of Claim 54.

In view of the acknowledged deficiencies of *Bernardo*, the Office Action cites *Bowman-Amuah* to show “dynamic web pages, web sites can be created – paragraphs 0256 and 0735; using XML, HTML in generating web pages – paragraphs 0708-0716.” However, while the cited portion of *Bowman-Amuah* discusses XML, the cited portion of *Bowman-Amuah* only provides a description of what XML is, rather than discussing an application of XML in a particular context. For example, *Bowman-Amuah* lacks any suggestion of using XML to specify the structure of a web site or using XML to store definitions for a component of a web site. As a result, *Bowman-Amuah* also fails to disclose, teach, or suggest the above-bolded elements of Claim 54.

In view of the fundamental differences between Claim 54, *Bernardo*, and *Bowman-Amuah*, numerous elements of Claim 54 are not disclosed, taught, or suggested by Claim 54. For example, Claim 54 recites the element of “storing a web site XML file; wherein the web site XML file is an XML document that specifies the structure of a multi-page web site; wherein the web site XML file specifies (a) relationships between web pages of the multi-page web site, and

(b) the structure and content of the pages of the multi-page web site.” As explained above, neither *Bernardo* nor *Bowman- Amuah* teaches these features. Specifically, neither *Bernardo* nor *Bowman- Amuah* teaches an XML file that (a) specifies the structure of a multi-page web site and (b) specifies relationships between web pages of the multi-page web site, and the structure and content of the pages of the multi-page web site. At best, *Bernardo* teaches the use of a plurality of HTML templates. However, the plurality of HTML templates of *Bernardo* cannot be analogous to a web site XML file as claimed because each HTML template of *Bernardo* merely describes the structure and content of a single web page. Thus, multiple HTML templates are necessary, in the approach of *Bernardo*, to describe the structure of the pages of a multi-page web site. In sharp contrast, a single web site XML file, as claimed, specifies the structure of a multi-page web site, including (a) specifying relationships between web pages of the multi-page web site, and (b) specifying the structure and content of the pages of the multi-page web site. As a result, assuming, *arguendo*, that XML was used in the HTML templates of *Bernardo*, each HTML template would still only describe a single web page, as opposed to specifying the structure of a **multi-page** web site. Consequently, these features are not disclosed, taught, or suggested by *Bernardo* or *Bowman- Amuah*, either individually or in combination.

Claim 54 additionally features the element of “storing XML definitions for a plurality of components that are available for use by the customized web site.” As *Bernardo* lacks any suggestion of XML, and *Bowman- Amuah* merely provides an explanation of what XML is, neither *Bernardo* nor *Bowman- Amuah* disclose, teach, or suggest this element.

Claim 54 also features the element of “in response to the user input, adding the XML definition associated with the particular component to the web site XML file to produce a modified web site XML file that defines a multiple-page web site that includes said particular component.” As *Bernardo* lacks any suggestion of XML, and *Bowman- Amuah* merely provides

an explanation of what XML is, neither *Bernardo* nor *Bowman- Amuah* disclose, teach, or suggest this element. Indeed, neither *Bernardo* nor *Bowman- Amuah* describe any action analogous to adding a definition associated with a particular component to a file to produce a modified file that defines a multiple-page web site that includes a particular component. At best, *Bernardo* teaches modifying a HTML template in response to user input, but a HTML template (a) does not define a multiple-page web site and (b) does not qualify as a web site XML file. Therefore, it follows that *Bernardo* and *Bowman- Amuah*, taken individually or in combination, fail to disclose, teach, or suggest this element.

Claim 54 further features the element of “causing a web site building component to automatically build the customized web site based on the modified web site XML file.” As *Bernardo* lacks any suggestion of XML, and *Bowman- Amuah* merely provides an explanation of what XML is, neither *Bernardo* nor *Bowman- Amuah* disclose, teach, or suggest this element. Further, *Bernardo* and *Bowman- Amuah* both lack any teaching of building a web site based on a modified web site XML file as claimed. For example, *Bernardo* does not teach a single file that defines a multiple-page web site that includes a particular component added to the file in response to user input. As a result, it follows that *Bernardo* and *Bowman- Amuah*, taken individually or in combination, fail to disclose, teach, or suggest this element.

Numerous elements of Claim 54 are not disclosed, taught, or suggested by *Bernardo* or *Bowman-Amuah*, taken individually or in combination. Accordingly, it is respectfully submitted that Claim 54 is patentable over *Bernardo* and *Bowman-Amuah*, either individually or in combination.

#### Claims 55-58

Claims 55-58 are dependent claims, each of which depends (directly or indirectly) on one

of the claims discussed above. Each of Claims 55-58 is therefore allowable for the reasons given above for the claim on which it depends. In addition, each of Claims 55-58 introduces one or more additional limitations that independently render it patentable. However, due to the fundamental differences already identified, to expedite the positive resolution of this case a separate discussion of those limitations is not included at this time, although the Applicants reserve the right to further point out the differences between the cited art and the novel features recited in the dependent claims.



## CONCLUSION

For the reasons set forth above, it is respectfully submitted that all of the pending claims are now in condition for allowance. Therefore, the issuance of a formal Notice of Allowance is believed next in order, and that action is most earnestly solicited.

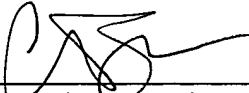
The Examiner is respectfully requested to contact the undersigned by telephone if it is believed that such contact would further the examination of the present application.

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any fee shortages or credit any overages Deposit Account No. 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUONG & BECKER LLP

Dated: December 14, 2005

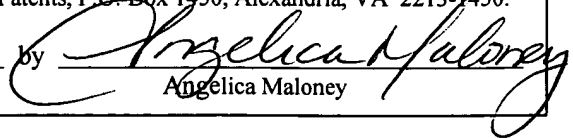
  
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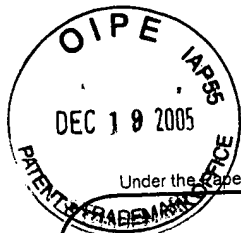
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Filing Date	May 31, 2001
First Named Inventor	Dean Tan
Art Unit	2167
Examiner Name	Linh Black
Attorney Docket Number	50277-1510

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Date December 13, 2004

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